

HERBATINT®

NEW flash fashion

PERMANENT HERBAL HAIRCOLOUR GEL



VEGETAL COLOR®

SEMI-PERMANENT HAIRCOLOURING

Does not contain

- ▲ Peroxide
- ▲ Ammonia
- ▲ PPD



- ▲ Refreshes colour
- ▲ Does not discolour
- ▲ Easy to apply

WITH VEGETAL 13 shades EXTRACTS

natural				
	BLACK	CHESTNUT	BLONDE	HONEY BLONDE
ash			copper	
	ASH CHESTNUT	ASH BLONDE	COPPER CHESTNUT	COPPER BLONDE
golden			mahogany	
	GOLDEN CHESTNUT	GOLDEN CHESTNUT	MAHOGANY CHESTNUT	MAHOGANY BLONDE
				Henné
				HENNA RED



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HERBATINT FLASH FASHION are 6 new innovative colours designed to reflect the pace and immediacy of modern living without compromising the natural elements of the established Herbatint range.

Quality and safety are traditional features of the manufacturers of the Herbatint range and Antica Erboristeria have now developed FLASH FASHION with **No Ammonia** and **No Resorcinol**. As with the Herbatint colours FLASH FASHION covers grey from the first application (follow instructions for best coverage in the guide below) and now contains **Aloe Vera** (well known for its anti-oxidizing properties with mucillagins, vitamins and panthenol) to protect and nourish the hair while colouring.

Flash Fashion is enriched with **Betula Alba** (tonic and re-mineralizing), **Hamamelis Virginiana** (anti-inflammatory with flavonids and essential oils) and **Echinacea Angustifolia** (hydrating and disinfectant).

All FLASH FASHION packaging is recyclable.

Your haircolour is ▶		Chestnut	Light chestnut	Dark blonde	Blonde	Light blonde	80% Grey	Bleached
▼ You can use								
FF 1	Henna red 7N*			●	●	●	●	●
FF 2	Crimson red 7N*				●	●	●	●
FF 3	Plum 5N*	●	●	●	●	●	●	●
FF 4	Violet 7N*				●	●	●	●
FF 5	Sand blonde 7N*				●	●	●	●
FF 6	Orange 7N*				●	●	●	●

Advise

- For the best coverage of grey hair, it is advisable to mix 20 ml of the N colour indicated in the chart (*)
- On uncoloured hair, flash fashion colours can lighten by up to two shades

HERBATINT®

PERMANENT
HERBAL HAIRCOLOUR GEL

More
Conditioning
Lasting Colour

new

with
ALOE VERA
and
LIMNANTHES ALBA

AMMONIA
NO PARABEN
RESORCINOL

100%
GREY COVER



for ONE or TWO APPLICATIONS

EASY TO USE AND GENTLE ON YOUR HAIR - HAS A LIGHTENING POWER OF 2 TONES - NATURAL RESULTS

natural



1N BLACK



2N BROWN



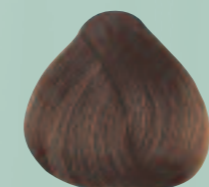
3N DARK CHESTNUT



4N CHESTNUT



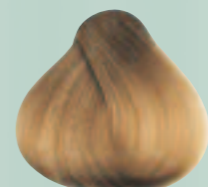
5N LIGHT CHESTNUT



6N DARK BLONDE



7N BLONDE

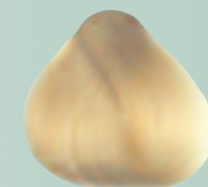


8N LIGHT BLONDE

ash



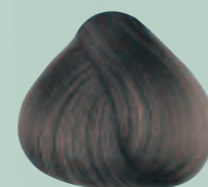
9N HONEY BLONDE



10N PLATINUM BLONDE



4C ASH CHESTNUT



7C ASH BLONDE

copper



4R COPPER CHESTNUT



5R LIGHT COPPER CHESTNUT

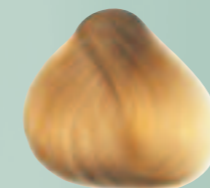


7R COPPER BLONDE



8R LIGHT COPPER BLONDE

mahogany



8D LIGHT GOLDEN BLONDE



4M MAHOGANY CHESTNUT



5M LIGHT MAHOGANY CHESTNUT



7M MAHOGANY BLONDE

HERBAL EXTRACTS

ALOE VERA

Well-known for its anti-oxidizing and anti-inflammatory properties, rich in vitamins, enzymes, panthenol and natural minerals. Protects and nourishes the hair whilst colouring.

LIMNANTHES ALBA Meadowfoam

Rich in Vitamins E - F. Ensures better colour cover and long lasting colour results.

HAMAMELIS VIRGINIANA Witch Hazel

Treats the scalp, rich in flavonoids and essential oils.

BETULA ALBA White Birch

Hair tonic and re-mineralizing agent.

ECHINACEA ANGUSTIFOLIA

An hydrating, natural antiseptic.

THE OTHER PRODUCTS

VEGETAL COLOUR™ THE HAIR COLOUR FOR WOMEN AND MEN: herbal based semi-permanent hair colour that does not contain any ammonia, peroxide or diamino benzene. Adds gently wonderful highlights to hair, without changing its natural colour. Washes out after several shampoos. Available in 13 shades, apply directly, no mixing needed.

Herbal based SHAMPOOS
NORMALIZING SHAMPOO: rich in herbal extracts, for all types of hair.
CHAMOMILLE SHAMPOO: rich in herbal extracts, to brighten blond to light chestnut hair.
LUMINOUS SHAMPOO: rich in herbal extracts, adds brilliance and volume to colour treated hair.
HERBAVITA SUPER SHAMPOO: Rich in Nettle extracts is recommended for a long lasting colour results.

SPECIFIC TREATMENT PRODUCTS

ROYAL CREAM CONDITIONER: rich in proteins, for all types of hair.
HERBA CREAM: Thanks to its natural ingredients, Herba Cream strengthens your hair structure from roots to ends helping in the prevention of split ends. Daily use on dry hair will protect it from elements. Gives volume and suppleness but does not leave hair feeling oily.
ROSEMARY HERBAL TREATMENT: restructures weak, treated and oily hair.
CHAMOMILLE HAIR LIGHTENER: gradually lightens without damaging.

We recommend the use of the Herbavita Products on all Hair Types and after every colouring.

EXTRA ADVICE

CHARACTERISTICS:

With Herbatint haircolour you can change the tone of your hair (for instance, from Gold to Ash), it can be used to lighten by up to 3 shades and will cover grey from the first application.

TO LIGHTEN:

It is possible to lighten natural hair by one or two shades on brown or chestnut hair and two to three shades on light chestnut or blonde hair. Can lighten previously tinted hair by two tones.

BLEACHED HAIR:

Herbatint can return hair to its natural colour, but remember to mix a gold shade with a natural if your target shade is 6N or above. 5N and below are fine by themselves on bleached hair.

PERMED HAIR:

Do not colour your hair immediately after a perm. We recommend waiting two weeks and then shorten the processing time by 10 minutes and use a shade lighter than your target shade.

HAIR THAT HAS BEEN TREATED WITH HENNA:

Henna creates a sheath around the hair making it very difficult for tint to penetrate on the first application. Subsequent applications should be more successful.

GREY HAIR:

If you choose a colour, which is Ash, Golden, Copper, Mahogany, we advise you to mix it with a colour from the natural range in equal parts. Do not mix together two shades of the golden range.

INSTRUCTION FOR USE:

Apply the haircolouring Herbatint on dry hair, leave to develop 30 to 40 minutes, rinse, shampoo with a shampoo from the Herbavita range and finish with the application of the royal cream.

CAUTION:

- may cause an allergic reaction. It is advised to do a preliminary sensitivity test.
- Rinse well the hair after the application of the mixture.
- Avoid contact with eyes, rinse immediately if the product comes in contact with them.
- Do not use for dyeing eyelashes or eyebrows.

THE HAIRDRESSER'S SECRET

Put a small portion of conditioner (crème royale) in your bowl of preparation of the colouring.

COLOUR SELECTION GUIDE

Possible colour	NATURAL										GOLDEN				COPPER				MAHOGANY			ASH			
	1N BLACK	2N BROWN	3N DARK CHESTNUT	4N CHESTNUT	5N LIGHT CHESTNUT	6N DARK BLONDE	7N BLONDE	8N LIGHT BLONDE	9N HONEY BLONDE	10N PLATINUM BLONDE	4D GOLDEN CHESTNUT	5D LIGHT GOLDEN CHESTNUT	6D DARK GOLDEN BLONDE	7D GOLDEN BLONDE	8D LIGHT GOLDEN BLONDE	4R COPPER CHESTNUT	5R LIGHT COPPER CHESTNUT	7R COPPER BLONDE	8R LIGHT COPPER BLONDE	4M MAHOGANY CHESTNUT	5M LIGHT MAHOGANY CHESTNUT	7M MAHOGANY BLONDE	4C ASH CHESTNUT	7C ASH BLONDE	
Natural hair																									
Black	✓																								
Brown	✓	✓	✓	✓							✓					✓				✓				✓	
Dark chestnut	✓	✓	✓	✓	✓						✓	✓				✓	✓			✓	✓			✓	
Chestnut	✓	✓	✓	✓	✓	✓					✓	✓	✓			✓	✓			✓	✓			✓	
Light-chestnut			✓	✓	✓	✓	✓				✓	✓	✓	✓		✓	✓	✓		✓	✓	✓		✓	
Dark-blonde			✓	✓	✓	✓	✓	✓			✓	✓	✓	✓		✓	✓	✓		✓	✓	✓		✓	✓
Blond							✓	✓	✓	✓			✓	✓			✓	✓			✓			✓	✓